

Eugene
BEAUTY SUPPLY
Incorporated

Invites you to attend our 22nd annual

Spring
in
Eugene

Hair & Nail Show

Saturday & Sunday
March 1 & 2, 2008

Eugene Hilton Hotel
Eugene, Oregon

1-800-452-2620

516 Lawrence Street • Eugene, OR 97401
Salem Division • (503) 585-6301
415 Lancaster Drive NE • Salem, OR 97301



for more information turn to page 8-9

Eugene Beauty Supply reserves the right to correct print or illustration errors and to limit quantities.

NEW YEAR'S GREAT GALLON SALE
SAVE UP TO 52%



\$16.95 salon price ea.

DAILY SHAMPOO GALLON

regularly \$32.00 #48110128

DAILY CONDITIONER GALLON

regularly \$34.00 #48120228

STIMULATING SHAMPOO GALLON

regularly \$34.00 #48110228

STIMULATING CONDITIONER GALLON

regularly \$36.00 #48120428

VERSA-SPRAY • TWO FOR \$12.50

SAVE OVER \$5 (on two)



Purchase at a special price:

2 Versa-Spray 10 oz.

\$12.50 salon price

regularly \$17.54 (for two)

#48120810

- Use on wet hair as a spray gel
- Use on dry hair as a firm hold styling spray
- Great as a root-lift
- Advanced resin system gives hair incredible memory
- Excellent for heat styling
- Melon Fragrance

BUY 5 – RECEIVE 1 FREE



BLOW-DRY LOTION

Purchase:

5 Blow-Dry Lotion 8 oz.

Receive Free:

1 Blow-Dry Lotion 8 oz.

\$35.60 salon price

regularly \$42.72 (for six)

#48140408



VOLUMIZING CREAM

Purchase:

5 Volumizing Cream 8 oz.

Receive Free:

1 Volumizing Cream 8 oz.

\$38.35 salon price

regularly \$46.02 (for six)

#48140808

COLOR CARESS

OVERSTOCK SALE



SHAMPOO 8oz.

sale \$4.95

regularly \$8.22 | save \$3.22 | #48110308

RECONSTRUCTOR 8oz.

sale \$5.95

regularly \$8.77 | save \$2.82 | #48120508



SHAMPOO liter

sale \$9.95

regularly \$19.77 | save \$9.82 | #48110333

RECONSTRUCTOR liter

sale \$14.95

regularly \$21.97 | save \$18.68 | #48120508



SHAMPOO gallon

sale \$25.00

regularly \$47.00 | save \$22.00 | #48110328



OUR COMMITMENT:

keeping sales where they were meant to be – in your salon.

www.retrohair.com

get started with the
new bain de terre

refreshing trios

Receive a FREE sugar & fig scalp massage scrub 4-pack with purchase of a shampoo and conditioner.

choose from:

- **green meadow**® balancing shampoo and conditioner, 13.5 oz.
- **passion flower** color preserving shampoo and conditioner, 13.5 oz.

stylist tip for hair extensions

Use sugar & fig scalp massage scrub before applying hair extensions to exfoliate and prepare the scalp. Follow up with the hair strengthening mud masque to double the strength of hair and reduce breakage by up to 65%!

\$10.50

Save: 46%

SAVE
46%



bain
de
terre®

botaniceuticals

twist and bend naturage prepack

Twist, bend and curl with complete confidence when you use bain de terre's superior waving systems and a FREE set of texture tools! For a limited time, you will receive a FREE 12 pack of benders when you buy 2 naturage 1 spa conditioning perms AND 2 naturage 2 acid balanced perms.

Includes 3 unique, step-by-step technicals plus a coupon for \$10.00 off your next purchase of any 12 bain de terre perms!

\$15.00

Save: 17%

Salon Value: \$30.00

Includes \$12.00 bender value



SAVE
17%



amazing savings on liters

Purchase your favorite bain de terre shampoo and conditioner liters at a spectacular price!

choose from:

- green meadow® balancing • lemongrass volumizing
- passion flower color preserving • jasmine moisturizing

2/\$12.99

Save up to 41%

Salon Value: \$19.00 - \$22.00

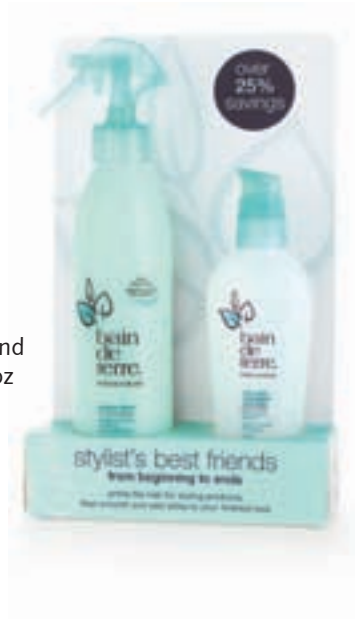
stylist's best friends from beginning to ends

Style and save with your two best friends! Purchase a recovery complex® anti-frizz silky shine serum, 4.2 oz and a prime time chamomile styling foundation spray, 8.45 oz from the bain de terre styling line for only \$12.50!

\$12.50

Save over 25%

Salon Value: \$17.00





JANUARY / FEBRUARY 2008

FEBRUARY 2008



8 oz SMOOTH

Smooth ensures great daily condition, body, shine, control and will amaze your clients who swim, are in the sun, or want a natural leave-in conditioner.

- Non-slip cutting lotion
- Easy sectioning
- Control as you cut
- Daily leave-in conditioner
- Anti-static
- Sun block spf 15
- Chlorine block
- Protect and detangle
- Volumize

\$7.00
SAVE: 20%



12 oz TIGER RECON. SHAMPOO

- Locks color and strengthens all hair types
- Locks in color 30% longer than and other lock shampoo
- Increases benefits of Tiger Protein Reconstructor by 25%

8 oz TIGER RECONSTRUCTOR

- Maximizes repair for all hair types
- Rebuilds weak, damaged hair prior to and during color, bleach and perm services
- Grow hair longer, stronger and faster
- Volumizes fine

\$13.90
SAVE: 20%

ReviveTH
Professional Thinning Hair System

Includes:

- One liter of RevivTH Shampoo
- One liter of RevivTH Conditioner
- 8 oz RevivTH Treatment

\$68.25
SAVE: 42%

The Culture
Tomorrow's Lifestyle for Today's American Culture.

Berri Polished Shine Spray

YOUR SITUATION: Your hair is dull and frizzy.
YOUR DESIRE: To have shiny hair without flyaways.
OUR SOLUTION: Use polisher shine spray to give your hair instant shine and control frizzy and flyaway hair.

Purchase: 6 8.5oz. berri polished
Receive FREE: 1 8.5oz. berri polished
w/ sheltalker

\$47.70

regular salon price: \$ 55.65
Salon Savings: \$ 7.95



Berri Curly Frizz-free Spiral Curl Definer

- weightless formula
- defines curl

Purchase: 6 8.5 oz. Berri Curly
Receive FREE: 1 8.5 oz. Berri Curly
w/ sheltalker

\$47.70

regular salon price: \$ 55.65
Salon Savings: \$ 7.95



**Ring out the old, bring in the ...
New Packaging!**

Original Packaging Clearance Sale!

Purchase: 1 -NEW 8.5 oz. universal daily shampoo &
1 -NEW 8.5 oz. diversity daily conditioner

Receive FREE one of the following in original packaging:

- 1- universal daily shampoo OR
- 1- diversity daily conditioner OR
- 1- versatility smoothing potion OR
- 1- sculptor styling gel OR
- 1- strength styling gel OR
- 1- magnitude volumizing lotion

\$13.90

regular salon price: \$ 21.85
CREDIT FROM SALON'S INVENTORY: \$7.95



SAME GREAT FORMULA WITH ENHANCED BOTANICALS!

New Packaging Intro!

- 4 -8.5 oz. universal daily shampoo
- 4 -8.5 oz. diversity daily shampoo
- 4 -8.5 oz. magnitude volumizing lotion
- 4 -8.5 oz. versatility smoothing potion
- 4 -8.5 oz. sculptor styling gel
- 4 -8.5 oz. strength styling gel

Receive FREE:

- 1 -33.8 oz. universal daily shampoo
- 1 -33.8 oz. diversity daily conditioner
- 1 -8.5 oz. magnitude volumizing lotion
- 1 -8.5 oz. versatility smoothing potion
- 1 -8.5 oz. sculptor styling gel
- 1 -8.5 oz. strength styling gel

\$199.00

regular salon price: \$ 238.50
Salon Savings: \$35.50



FREE!



**ZERO WEIGHT STYLING SOLUTIONS FOR ALL HAIR TYPES,
ESPECIALLY FINE OR THINNING**

- Alcohol Free & Water Soluble • Non-Drying or Flaking • Adjustable Hold & UV Protection

GROUP PRACTICE

PURCHASE:

- 6 Versatile™ Styling Foam 8 oz.
- 6 DeFine™ Thickening Lotion 6 oz.

RECEIVE COMPLIMENTARY:

- 1 DeFine™ Thickening Lotion 12 oz.
- 1 HairBody™ Acrylic Counter Display

\$79.50

Salon Retail Value \$159.00
Salon Savings \$19.00



HAIRBODY TRY ME

PURCHASE:

- 1 Versatile™ Styling Foam 8 oz.

RECEIVE ½ PRICE:

- 1 DeFine™ Thickening Lotion 6 oz.

\$10.38

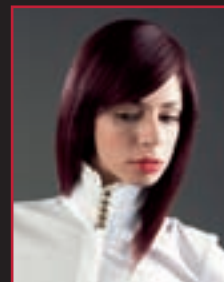
Salon Retail Value \$26.50
Salon Savings \$2.87



VOILÀ

VOILÀ RED SERIES

16 NEW SHADES OF VOILÀ CRÈME COLOR



Salon Purchase:

(24) 2oz Voila Crème Color – New Red Shades (Salon Choice Mix and Match)

\$108.00

Receive FREE!

(1) Merchandise Kit FREE

Merchandise Kit contains:

- (1) Red Swatchbook Insert (pops right into your existing swatchbook)
- (1) Fashion Book (with DVD)
- (1) Color Chart



nucleic-a

FREE PROTOPLEX™

Moisturizing Shampoo LITER with purchase of 4 CO-A Kinetics perms

ONLY \$20.00
a \$28.00 value!



**Pativa waves
READY, SET, PERM**

Buy any 3 Pativa perms and receive 1 FREE

ONLY \$15.00
a \$20.00 value!



\$2.69 ea - QUANTUM

Classic, Extra Body, Firm Options, Ultra Firm, Texture on Tint Blue, Texture on Tint Purple

QUANTUM Platinum - \$3.59 each



\$2.69 ea
Design Freedom
Regular & Tinted
Alkaline formulas



\$2.69
Acclaim
Regular & Extra Body
formulas

ZOTOS®

January 2008 Specials



\$3.29 ea
Feels So Lively
Regular - 83601
Tinted - 83602

In a world of change - Zotos remains a permanent classic



\$4.99 ea
Texture EFX
Regular & Tinted
formulas



\$3.39
Design Freedom
Plus



\$3.39 ea
INSITE by Quantum
Low thio/No Ammonia
Regular, Resistant and Normal



\$3.79 ea
Warm & Gentle
Regular, Extra Body, &
Tinted formulas



\$3.29 ea
Acclaim Plus
Extra Body & High Lift
formulas

BaBylissPROTT™

Healthy Hair Fast!

Buy any BaBylissPRO TT™ Tourmaline 500™ Spring or Marcel Curling Iron and receive another BaByliss PROTT™ Tourmaline 500™ Spring or Marcel Curling Iron FREE!

c. BaBylissPROTT™ Tourmaline 500™ Curling Iron

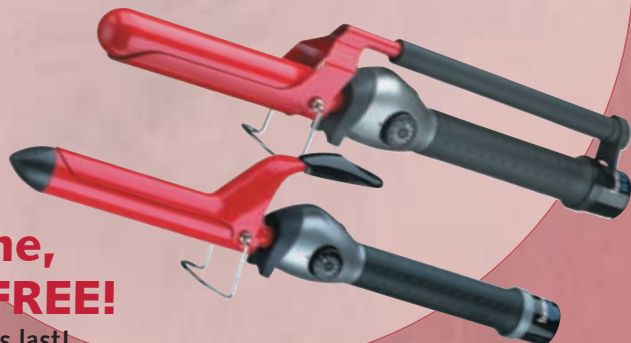
Tourmaline/ceramic barrels and spoons emit negative ions and far-infrared heat

- 40 heat settings up to 430° F
- Slim rubberized handle
- Limited 50-month warranty Spring sizes: (1 1/2", 1 1/4", 3/4", 5/8")
- Marcel sizes: (1 1/4", 1", 3/4", 5/8")

\$59.99

FREE! BaBylissPROTT™ Tourmaline 500™ Curling Iron

A Salon Value of \$59.99 FREE!



**buy one,
get one FREE!**
while supplies last!



FREE!

with purchase of ANY TOURMALINE
1" OR 1 1/2" STRAIGHTENING IRON
A \$79.99 Salon Value

Buy any BaBylissPRO TT™ Tourmaline 500™ Straightening Iron and receive a BaBylissPRO TT™ Tourmaline 3000™ dryer FREE!

d. BABTM3555/BABTM3558 Straightening Iron

- Ceramic heater provides instant heat and recovery
- 40 heat settings – up to 430° F
- Limited 50 month warranty

\$99.99

FREE! BABTM5585 BaBylissPRO TT™ Tourmaline 3000™ Dryer

- 1900 watts
- ultra-lightweight
- 2 heat/speed settings with cool shot
- Limited 50-month warranty

A Salon Value of \$79.99 FREE!

Buy the BaByliss® PRO Ceramic Tools™ 1 1/2" Straightening Iron and SAVE \$10.00!

CT2590

- Ceramic plate technology
- Rheostat temperature dial – up to 420° F
- antistatic removable comb securely guides hair
- Curved handle design provides ergonomic grip
- Dual voltage for worldwide use

Salon Cost \$29.99 **NOW \$19.99 SAVE \$10.00**



Buy the BaByliss® PRO Ceramic Tools™ 1" Straightening Iron and SAVE \$10.00!

CT2555

- Ceramic plate technology
- 200 watts with Ceramic pulse™ system
- 25 heat settings – up to 450° F
- Slim 1" plate size

Salon Cost \$39.99

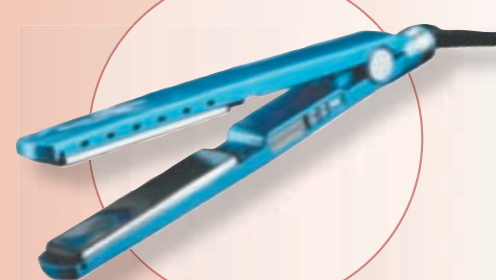
NOW \$29.99 SAVE \$10.00

Buy the BaByliss® PRO Ceramic Tools™ Curling Iron and SAVE \$5.00!

CT155S/CT125S/ CT100S/ CT75S/ CT58S

- available sizes: (1 1/2", 1 1/4", 1", 3/4", 5/8")
- Ceramic barrel technology
- 25 heat settings – up to 400° F
- Dual voltage for worldwide use

Salon Cost \$34.99 **NOW \$29.99 SAVE \$5.00**



Buy the Ultra-Thin Nano Titanium Straightening Iron at an introductory price of \$99.99

- Nano Titanium™ plates conduct ultra-high heat and are exceptionally resistant to corrosion
- Nano Titanium™ plates' light weight and smoothness help reduce time and fatigue
- 5" extended plate for faster straightening
- Ceramic heater instant heat and recovery
- 50 heat settings – up to 450° F
- Ryton® housing retains ultra-high heat

\$99.99

Salon Cost \$129.99



Styling Product Intro Kit

Intro Kit includes 4 each of the following styling products at a 25% discount

- Hempz Firm Hold Styling Gel 6 oz
- Hempz Spray Gel 8 oz
- Hempz Styling Mousse 10.4 oz
- Hempz Smoothing Serum 2.5 oz
- Hempz Volumizing Root Lifter 8.5 oz
- Hempz Straightening Silk 6 oz
- Hempz Texture Paste 2 oz
- Hempz Intense Styling Glue 3 oz

\$224.55

Salon Value: \$299.40



Color Preserve Liter Boot

Buy Color Preserve Shampoo Liter and Color Preserve Conditioner Liter at 30% discount in a liter boot.

\$29.00

Salon Value: \$41.50

Hydrating Liter Boot

Buy Hydrating Liter and Hydrating Conditioner Liter at 30% discount in a liter boot.

\$22.40

Salon Value: \$32.00



Volumizing Liter Boot

Buy Volumizing Liter and Volumizing Conditioner Liter at 30% discount in a liter boot.

\$24.70

Salon Value: \$35.30



Spray Gel Special

Hempz Spray Gel 8 oz
Buy Hempz Spray Gel 8 oz at 20% discount

\$7.60

Salon Value: \$9.50

Finishing Spray Special

Hempz Firm Hold Finishing Spray
Buy Hempz Firm Hold Finishing Spray at 20% discount

\$7.60

Salon Value: \$9.50

Shaping Spray Special

Hempz Firm Hold Shaping Spray
Buy Hempz Firm Hold Shaping Spray 9 oz at 20% discount

\$6.60

Salon Value: \$8.25



Woody's Shampoo



FREE!

**Buy 12 Bottles
Get 32 oz FREE!**

BUY 12 (8.4 OZ SHAMPOO)
GET 32 OZ FREE!

\$71.76

Salon Value: \$86.74



FREE!

Shower & Shave

LONGER, STRONGER,
SMOOTHER, CLEANER

- SHAVE GEL 5 OZ
- POST SHAVE GEL 5 OZ
- FREE SHAMPOO 8 OZ

\$14.96

Salon Value: \$20.94



Woody's Conditioner



FREE!

**Buy 12 Bottles
Get 32 oz FREE!**

BUY 12 (8.4 OZ CONDITIONER)
GET 32 OZ FREE!

\$71.76

Salon Value: \$86.74

Eugene
BEAUTY SUPPLY
Incorporated

Invites You to Attend Our 22nd Annual

Spring in Eugene

Hair & Nail Show

Saturday & Sunday
March 1 & 2, 2008

Eugene Hilton Hotel
Eugene, Oregon

FEATURING:

GUEST ARTISTS — representing Grund, Retrohair, Bain de Terre, Voila, Supre Haircare, Andis, OPI, Creative Nail, Medicoool, Light Elegance, Clean & Easy and American Culture.

SATURDAY EVENING — Registration begins at 4:30 pm. Exhibit opens at 5:00 pm with big discounts for great savings. Followed by an evening of fun with entertainment for your enjoyment.

SUNDAY EDUCATION — A day full of education featuring guest artists representing our major manufacturers. Plus salon equipment and product demos. Education and Exhibits are offered all day from 8:00 am to 6:00 pm. Prize Drawing at 5:30 pm.

HOTEL RESERVATIONS — Spring in Eugene will be held at the Eugene Hilton Hotel; 66 E. 6th. Eugene, Oregon. Call 1-800-937-6660 for reservations. Room Rates: \$129

HANDS-ON WORKSHOPS MONDAY, MARCH 3

RETROHAIR INSTITUTE ON TOUR

Substance is key when it comes to Gino's dynamic changes and revolutionary trends.

Gino initially studied hair fashion in South America and then in Canada. His long time interest in education eventually led to international stage performances in the United States, Canada, Europe and Latin America.

His designs are linked to research and the concept of unique shapes. Owner of two salons in western Canada, Gino will share his successful business ideas and current global marketing trends.

Career Investment: \$150.00

CND LIQUID & POWDER ENHANCEMENTS

Custom blending powder techniques that complement skin tones, mask imperfections or create individual color combinations. Illusion sculpting techniques to help you create sleek, gorgeous nails through proper design and beautiful smile line placement.

Proper nail enhancement finishing techniques with preventive measures that respect the integrity of the natural nail.

All attendees will receive detailed demonstrations and participate in hands-on exercises featuring our award-winning liquid & powder systems.

Career Investment: \$50.00

XTENDED BEAUTY EYELASH COURSE

Xtended Beauty offers a professional collection of semi-permanent lashes that add volume and thickness to ordinary lashes. Your clients will no longer have the hassle of applying mascara, but will instead wake up with long, beautiful, noticeable lashes! Because of their natural look, and the time these lashes save once applied, the service is highly in demand. We are offering you this exclusive opportunity FREE of charge with your purchase of the Xtended Beauty Deluxe Eyelash Kit. The kit has all you need to begin application. Once you have been certified you can be on your way to giving your clients the long, glamorous lashes they dream of.

Career Investment: \$345 (Includes Eyelash Kit)

Guest artists, classes and times are subject to change without notice.

Spring in Eugene Hair & Nail Show

Ticket prices include: Saturday evening welcome party and entertainment. Sunday Education, Lunch and Exhibits.

- by Dec. 31 = \$45
 by Feb. 29 = \$55
 At the door = \$65

(Tickets are non-refundable)

Mail Form to: **Eugene Beauty Supply**
516 Lawrence St.
Eugene, OR 97401

Name _____
Salon Name _____
Address _____
City/State/Zip _____
Phone (H) _____ (W) _____
Sales Consultant _____
Visa or MC# _____ Exp. _____

1-800-452-2620



Karen Stevenson

• g r u n d •

KAREN STEVENSON — Knowledge, energy, enthusiasm and creativity are but a few of the words that describe Karen Stevenson. Karen has extensive training and stage experience with Wayne Grund. Karen's work and salon, 'StudioKSalon' have been featured in Modern Salon and her salon has been awarded 'Best of City Search' in Raleigh, Chapel Hill and Durham for 2005, 2006 and 2007! It is with great passion that Karen shares her knowledge of Grund Hair Care and the Grund Educational Systems and how she personally has used them to drive her personal success!



HELIX TAZZ CUTTING CLASS — The American culture artistic team will introduce you to the art of the helix cutting system. From the minute you see the curved design and bend of the twister shear, you'll understand the vast creative license this new tool provides. Take what you have learned about precision cutting, and place it aside. This class will allow you to step outside of your boundaries and replace straight lines with curves and bends with this exciting new technique. See everyday hair become evening up-hair with the newest up-hair designs for the wedding and prom season.



Gino Martino

Retro hair

GINO MARTINO — Substance is key when it comes to Gino's dynamic changes and revolutionary trends. Gino initially studied hair fashion in South America and then in Canada. His long time interest in education eventually led to international stage performances in the United States, Canada, Europe and Latin America. His designs are linked to research and the concept of unique shapes. With salons in western Canada, Gino will share his successful business ideas and current global marketing trends.

"I believe simplicity is the ultimate sophistication and what really counts is intuition." — Gino Martino, Creative Director, Retrohair.



Bobbie Cooper-Hulbert

O·P·I

ABSOLUTE EXPRESS — Looking for fast techniques for acrylic enhancements and the latest in quick natural nail services? Look no further. We've put the pedal to the metal on new service ideas that will increase your speed and your profitability. What you'll learn: Precision cut smile lines for fast French results. Quick one-bead applications. Fast finishes that will get your clients out the door in no time! MANICURE & PEDICURE BY OPI — Today's spa concept doesn't require a lot of space; it's a way of doing business and servicing customers to build long-term relationships. Discover how to put "ahhhh" into every service to keep clients coming back for more! What you'll learn: How to reduce the signs of aging on the hands. How to make a powerful retail connection during services. Products that produce results.



BAIN DE TERRE signature botaniceuticals replenish, revitalize and protect hair! Our guest artists will demonstrate the new signature customized therapy sessions that will repair overly damaged hair. Our artists will also explain how these customized sessions can be used to increase add-on service revenue and retail profit. Upon revitalizing and repairing damaged hair with our customized therapy sessions, our artists will showcase several new and trendy hairstyles that can be taken back to the salon and used on any client!

TEXTURE is back! Our artists will demonstrate how to give natural looking texture that clients are now demanding. All of our wraps are done with no conventional tools and techniques. These quick and easy wraps will not only increase your chemical service revenue but leave your clients with natural healthy curls. Bain de terre perms have been reformulated to harness the power of botaniceuticals to leave hair healthy and lustrous.



Beth Kelly



BRISA - BEAUTY & BEYOND — If you have been looking for a gel nail to try, look no further. Brisa™ is hypo-allergenic and odor-free. Think that's nothing to sneeze at? Consider this. It's like a coat of armor for the nails and the luminous shine is unparalleled. Brisa is a permanent top coat applied to your own strong natural nails, or used over a tip. Brisa creates strong, thin, light, natural looking nails. So beautiful, it's hard to believe it's gel. REVIVE & REPLENISH — Nothing says perfectly-groomed better than beautiful skin, meticulous cuticles and healthy nails. Spa manicures and pedicures go beyond trimming and polishing to provide deep moisturizing, gradual exfoliation and the most refined attention to detail.



Beth Eddings

Supre HAIRCARE

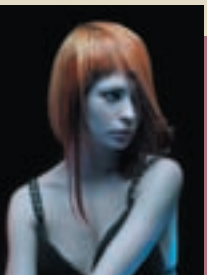
BETH EDDINGS joined the Hempz Styling Team at the end of 2006, and has become an important asset to our ongoing commitment to salon education. She brings a wealth of knowledge, and provides comprehensive training in all aspects of cutting and styling. Her many years of experience as a salon owner, combined with her strengths as an educator and platform artist bring new dimensions to the Hempz Team. Beth shares her enthusiasm for the Hempz line of Professional hair care products in appearances across the country.



Bonnie Hazelrigg



It's the "Wax Lady"....Bonnie Hazelrigg brings a unique combination of technical skills and practical business concepts that inspire her audiences to make changes in their own careers. At home in front of an audience, her natural ability to provide superb and fun classes has been enhanced by over 20 years of experience on the road as a vital part of the Clean and Easy education team. Her confidence comes from her experiences and a true passion that what she teaches will make a difference in the salon industry. Her topics include "Building Your Waxing Business", "Waxing -- from Head to Toe", and "Finding the Right Spot!"



VOILÀ

VOILA — The team at Voila is excited to show you the latest fashions in Hair Color. Using the latest in fashion forward colors that have been enhanced with the advanced Na-Ta-Sphere-4 biotechnology, the team will demonstrate how Viola Creme Italian permanent color will perform with outstanding shine, less fading, nourishes, blends and allows 100% grey coverage. Experience the must have color for every salon.



Lezlie McConnell



Lezlie McConnell, Vice President of Light Elegance Nail Products, owned a successful full-service salon in Eugene, Oregon for nearly a decade before entering into the project of making gel nail products with her husband. Lezlie will give her presentation on how to increase your business and profit using Light Elegance Gel Nail Products in your salon. Lezlie is a dynamic speaker who has energy and passion about becoming a more successful nail technician. As a salon owner, Lezlie saw and appreciated what the requirements were to become more profitable in a competitive salon environment.



Mr. Anthony

andis

Clipper cutting is made easy with Mr. Anthony. Join us for an exciting clipper cutting experience. Your many, many requests have been answered. Mr. Anthony will demonstrate the following hairstyles: Clean Neck Tapers, Flat Tops, and Fade (high and tight). He will also demonstrate the art of cutting with changing blades for easy blending. This class will build your confidence in short hair cuts by using clipper over comb method.



Medicool

Learn how to use the electric file with proper, safe techniques to eliminate fill lines, increase your speed, and make your smile lines crisp. Gain knowledge and insight to achieve that competitive edge nail professionals need in order to increase clientele base and make positive income.

To purchase tickets or for more information call: 1-800-452-2620

O.P.I

Love & Envy

PURCHASE:
 1 - .5 Fl. Oz. Original Nail Envy Natural Nail Strengthener
 OR
 1 - .5 Fl. Oz. Soft & Thin Nail Envy Natural Nail Strengthener
Get FREE:
 1 - .5 Fl. Oz. Matte Nail Envy Natural Nail Strengthener

\$102.00 Tray 1 12 units with Tray
\$8.50 each



Kiss & Make-up!

PURCHASE:
 1 - 1/2 Fl. Oz. OPI Nail Lacquer in Princesses Rule!
 1 - 1/2 Fl. Oz. OPI Nail Lacquer in Strawberry Margarita
Get FREE:
 Make-up Bag

\$102.00 Tray 2 12 units with Tray
\$8.50 each



What a Cuticle Couple!

SPECIAL PRICE:
 1 - 1/2 Fl. Oz. Avoplex Nail & Cuticle Replenishing Oil
 1 - .25 Fl. Oz. Avoplex Cuticle Oil to Go

\$90.00 Tray 3 12 units with Tray
\$7.50 each



Heart to Resist BONUS!

PURCHASE:
 1 set of 4 Prepack Trays (two of #1; one each of #2 and #3)
RECEIVE:
 One promotion pack from each tray FREE!

\$396.00

Permanent Promo Center Display

Ask your distributor how you can earn this display for FREE!
Salon Price..... \$250.00

OPI

Professional Apron

- Adjustable waist and neck strap
- One size fits all

\$19.95

e-romance Display Promotion

12 - e-romance Nail Lacquers:
 5 - Log on to Love
 3 - Text Me-Text You
 4 - Met on the Internet
 1 - Drip Dry .3 oz.
 1 - chipboard counter display
 1 - 12-tip color palette with chain and label, set-up instructions

\$49.95

e-romance



Designer Series by OPI

ORDER NOW!

NATIONAL RELEASE DATE: FEBRUARY 6, 2008

JEWELS & TREASURES



Designer Series Clipboard Display Promotion

8 - Designer Series Nail Lacquer .5 Fl. Oz.
 (4 of each of the new Designer Series Nail Lacquer with the exclusive ProWide™ Brush)
 Plus 1 of each tester FREE!
 4- Jewel
 4- Treasure
 2 - FREE Designer Series Testers, one of each
 1 - OPI DS painted color palette, complete with chain
 1 - Chipboard Display

\$49.95 Salon Value: \$62.50

Designer Series Acrylic Display Promotion

39 - Designer Series Nail Lacquers (3 of each shade),
 9 - Designer Series Top Coat, 1 - Mini Acrylic Stylist Station Display with 12 Nail Lacquers, 1 - 12-tip color palette with chain (to attach to display),
 1 - color palette label, 1 - 2-tier Acrylic Display (complete with label strips)

\$337.50 Salon Value: \$375.00



2 New Colors for Spring 2008

Smooth Path to Profits!

Deal Includes Avoplex High-Intensity Hand & Nail Cream in the following sizes:
 4 - 1.7 Fl. Oz.
 3 - 4 Fl. Oz.
 1 - FREE TESTER: 4 Fl. Oz.

\$34.95

Salon Value: \$41.25



Save on Basics of the Trade!

FREE OPI Professional Apron and save on these OPI Station Basics!
 Includes one of each: N.A.S. 99 NAIL ANTISEPTIC SOLUTION 4 Fl. Oz.
 OPI POLISH REMOVER 4 Fl. Oz.
 BOND-AID pH BALANCING AGENT .5 Fl. Oz.
 BONDEX ACRYLIC BONDING AGENT .5 Fl. Oz.
 FREE OPI PROFESSIONAL APRON

\$24.95

Salon Value: \$51.30



Out the Door Special!

Includes: 1 - 4 Fl. Oz. Drip Dry
 1 - FREE 45 ct. Expert Touch Table Towels
 1 - FREE .3 Fl. Oz. Drip Dry

\$29.95

Salon Value: \$44.85



Expert Touch

Fast Lacquer removal without dryness!

- More effective than traditional polish remover
- Removes dark shades of nail lacquer fast!
- Non-drying; leaves skin & cuticles soft and supple
- Pleasant, gentle aroma

SIZE

1 Fl. Oz.
 50 - 1 Oz. Bucket
 4 Fl. Oz.
 16 Fl. Oz.
 32 Fl. Oz.
 4 - 32 Fl. Oz. - Gallon

PRICE
\$1.50
\$75.00
\$2.95
\$7.95
\$12.95
\$44.95



BACKSCRATCHERS®
BI-MONTHLY SPECIALS
 BI-MONTHLY SPECIALS



BUY ONE
 Stikr Brush-On .5oz

\$6.00

RECEIVE ONE
 Stikr Brush-On .28oz
FREE



BUY TWO
 Extreme Finish Glaze .5oz
\$12.60

RECEIVE ONE
 Extreme Finish Glaze .5oz
FREE

NailTek
 nail program
 THE NATURAL NAIL EXPERTS



HYDRATION THERAPY
Moisture Balancing Dermal Crème

- Anti-oxidant protection against free radical damage
- Increases hydration and moisture of the skin
- Increase the water binding capacity of the skin

\$20.00



Perfect Partners

BUY: Intensive Therapy II
 GET: Advanced Hydrating
 Crème .75 oz FREE

\$5.00



Advanced Hydrating
Crème 3 oz.

Buy 4 Get 2 FREE!
\$20.00



COUPON # 1

RECEIVE
\$5.00 OFF

Your Next in Store Purchase over \$50.00

Bring this coupon into Eugene Beauty Supply
 Eugene or Salem Store Location to receive discount
 (Offer Valid in January 2008 Only)

COUPON # 2

RECEIVE
\$5.00 OFF

Your Next in Store Purchase over \$50.00

Bring this coupon into Eugene Beauty Supply
 Eugene or Salem Store Location to receive discount
 (Offer Valid in February 2008 Only)

Light Elegance

BULB SALE!

\$5.00 OFF all 9-watt UV bulbs!
 fits into ALL lamps that use 9-UV bulbs



ONLY \$9.95 each

1-STEP DEAL!

60 grams for **\$50.00** saves **\$10.00!**

30 grams for **\$30.00** saves **\$5.00!**



www.lightelegance.com



P R O M O S

January - February 2008 Promotions



Hands. Feet. Beauty.

Spotlightening on Sculpting Powder

It's time to shake things up with Perfect Color Powder! Introducing **3 exciting new shades, 3 new collections and all new simplified names.** Our collections update all existing CND kits, offering endless color options, larger sizes and a helpful guide on the basics of custom-blended nail enhancements. Add custom-blended enhancements to your service menu today...your clients will love you for it!

PERFECT COLOR SKIN TONE COLLECTION*

Natural. Neutral. Nude.
Contents: .8 oz ea:

Warm Pink – opaque
Neutral Pink – opaque
Cool Pink – opaque

3 NEW SHADES

Yellow – opaque
Blue – opaque
Brown Shimmer – semi-sheer
Custom Blending Powder Guide
Color Wheel
Mixing Jars & Tool

\$54.95

*Formerly Custom Blending Kit

NEW



NEW



PERFECT COLOR SHIMMERS COLLECTION*

Shimmer. Glimmer. Glamour.
Contents: .8 oz ea:

Gold Shimmer – semi-sheer
Black Shimmer – opaque
White Shimmer – opaque
Charcoal Shimmer – semi-sheer
Brown Shimmer – semi-sheer
Copper Shimmer – semi-sheer
Custom Blending Powder Guide

\$54.95

*Formerly Metro Metal™ Powders Kit

PERFECT COLOR BOLDS COLLECTION*

Bold. Bright. Brilliant.
Contents: .8 oz ea:

Red – opaque
Yellow – opaque
Blue – opaque
Purple – opaque
Orange – opaque
Green – opaque
Custom Blending Powder Guide

\$54.95

*Formerly Mosaic Powders Kit

NEW



NEW PERFECT COLOR POWDERS

Introducing opaque custom blending powders to beautifully complement warm, neutral and cool skin tones, and four current favorites now in larger open stock sizes.



THREE NEW OPAQUE POWDERS

Neutral tones complementary skin tone and mask imperfections in the natural nail. A must for every nail professional.

Warm Pink – opaque
Neutral Pink – opaque
Cool Pink – opaque
.8 oz

\$9.95

3.7 oz

\$29.95



BETTER VALUE ON OPEN STOCK

Four specialty bold and shimmer shades now offered in larger open stock sizes.

.8 oz ea:

Red – opaque
Black – opaque
Iridescent Glitter – sheer
Silver Shimmer – semi-sheer

\$10.95



12

1-800-452-2620

Offers Valid Through February 29, 2008

Eugene
BEAUTY SUPPLY
Incorporated

ProLinc®

Real Life Beauty Solutions

be natural®

Combo Deal

**Callus Eliminator® 4oz
& Dry Heel Eliminator™ 4oz**



Callus Eliminator® is the perfect solution to ELIMINATE calluses.

- Breaks down calluses in minutes!
- Simply file calluses away
- Use as a pedicure service or stand alone treatment
- Dry Heel Eliminator™ enhances and extends Callus Eliminator® results, while promoting healthy, moisture balanced skin

\$14.99

Salon Cost: \$18.90

Gena

Manicure • Pedicure • Spa

BIG SAVINGS \$\$\$

**Buy 1 W-O-L Ultra Heater
Receive 1 32oz Warm O Lotion FREE**

- Professional lotion warming unit for manicures
- Warm O Lotion softens cuticles, conditions nails and moisturizes

\$24.95

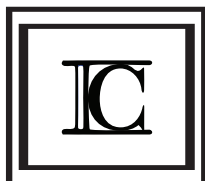
Salon Value: \$30.70



Pedi Gallons

Pedi Care™
Pedi Soft™
Pedi Soak™
Pedi Scrub™
Pedi Ice™

\$19.95 each



ISABEL CRISTINA

Isabel Cristina Beauty Care



Let's Touch Concentrate 8oz

EPA Registered Hospital Grade Tuberculocidal Metal Disinfectant

The Only Disinfectant that will not Rust or Dull Implements

\$19.95

Regular: \$23.05

SAVE \$3.00

Let's Dance Clear "n" Fresh Foot Spa Disinfectant Kit

\$13.50

Regular: \$16.45



Kit Includes: 8oz Disinfectant Concentrate & 32oz Spray Bottle

SAVE \$2.95

Let's Go Spray

NEW Super Size 8oz Can

\$7.95

Regular: \$10.95

with minimum purchase of 144 pcs



SPECIAL

ACCESSORY KIT

A variety of Waxing Accessories and Treatment products in a sleek, roll-up bag.



\$29.95
Value: \$45.00

SAVE \$50.00

FULL SERVICE KIT

Provides everything needed for a professional waxing service



\$149.00
Value: \$199.00

SAVE \$50.00

PETITE WAXING SPA STARTER KIT

The perfect kit containing everything you need to remove hair from the face and bikini areas



\$79.00
Salon Value: \$129.00

clean & easy



CRICKET®

Save \$1.00

50/50



Salon: \$22.95
Reg. \$23.95 each

- Polyurethane top, lightweight polyester bottom
- Heavy duty Velcro closure
- 54" X 60"

Save \$3.00

Save \$1.00

METRO

e-cape



Slate
Black
Purple

Salon: \$8.95
Reg. \$9.95 each

- 100% soft and supple vinyl
- Heavy duty Velcro closure
- 54" X 60"

Save \$3.00

METRO



Salon: \$23.95
Reg. \$26.95 each

- Maxi-sized at 54" X 65" for extra coverage and maximum protection
- Heavy duty rustproof metal snap neck closure

Save \$3.00

SHIMMERING



Smoked Pearl
Crushed Violet
Ebony

Salon: \$17.95
Reg. \$20.95 each

- Waterproof Polyurethane
- 54" X 60"
- Heavy Duty Velcro Closure

Only \$15.95

ENCORE



White Gold
Jade
Amethyst

Salon: \$19.95
Reg. \$22.95 each

Only \$14.99

- Waterproof Polyurethane
- 54" X 60"
- Heavy Duty Velcro Closure

METRO

Cover Up

Purchase the limited edition Metro Apron in pink to raise Breast Cancer Awareness, and a donation will be made to research for finding a cure. **Plus** receive a **\$10.00** off shear sharpening coupon for you.

Features:

- Utilitarian multi-sized pockets
- Extra long waist ties for front or back closure
- Heavy duty 6" Velcro neck closure

Salon Cost: \$15.95




Tsunami

- Unique vent design maximizes air flow
- Ceramic coated barrel
- Boar/Nylon bristles with ionic and static free properties



Salon: \$11.98
Reg. \$14.97 each
Sug. Salon Retail: \$19.95

Save 20%

BOAR CIRCUIT

Boar/Nylon mixed bristles for releasing the hair's natural shine. Soft and gentle on the scalp with comfortable, non-slip, rubber grips.



Salon: \$3.54
Reg. \$4.17 each
Sug. Salon Retail: \$5.95

Save 15%



Salon: \$4.05
Reg. \$4.77 each
Sug. Salon Retail: \$6.95

CAT

Clipper Comb Features:

- Extra wide surface for clipper cutting
- Non-sag teeth



Salon: \$1.99
Reg. \$2.99 each

Save \$1.00

Save \$1.00 on CAT Clipper Accessories

| | | |
|--|--|--|
| Clipper Blade | Trimmer Blade | Clipper/Trimmer Guide 3pk |
| Salon: \$15.95 Reg. \$16.95 each | Salon: \$15.95 Reg. \$16.95 each | Salon: \$4.95 Reg. \$5.95 each |

CAT

Clipper 2 Trimmer Features:

- Transforms from a powerful cordless clipper into a precision T-edge trimmer in just seconds
- Includes 2 quick-change blades for clipper and trimmer, plus 3 free guides
- Precision crafted teeth
- Stainless Steel cam
- Dual-sided power blend



Salon: \$84.95
Reg. \$99.95 each

Save \$15.00



BUY ANY FUSION TOOL FLAT IRON SHOWN BELOW FOR Salon Value: \$125

\$99


Save \$25 (20%) UP TO 450°

THESE GREAT IRONS ALL FEATURE:

- GemStone® and Tourmaline plates in Nano complex™ formulation
- Variable heat settings for any hair type
- Temperature up to 450° F
- Slim, comfortable, easy to use design
- On/Off switch with power light
- Flexible 9-ft swiveling cord for durability and easy use
- Three year warranty

PLUS

- HTX101**
- Built-in IONIC Source™ generator to provide the shiniest, softest results
 - LED temperature readout
- HTX103**
- Digital temperature readout
- HTX107**
- Style wet or dry hair. Special vents allow water evaporation
 - Self adjusting Flex-Plates

| | |
|--|--|
| <p>HTX101</p>  <p>Ceramic heater plus ion generator</p> | <p>HTX103</p>  <p>Digital Controls</p> |
| <p>HTX106 1-3/4"</p>  | <p>HTX107 2 1/4"</p>  <p>Wet/Dry</p> |



Nail Pro Jacket

- Poly cotton blend
- Button down front with collar
- Two front pockets, one front pocket

Colors: Black, White
 Sizes: XS, S, M L

\$19.95

Reversi Cape

- Styling cape on one side
- Chemical cape on the other side
- 50" wide x 60" long
- Black/Silver, Black/Burgundy, Black/Peacock"

\$15.95

Reg. Salon Cost: \$19.95
 Save: \$4.00



"A Size Above" Styling Cape

- Poly nylon blend
- Fits up to 28" neck 60" wide x 60" long
- Colors: Black, Brown

\$16.95

Reg. Salon Cost: \$19.95
 SAVE: \$3.00

SAVE \$4.00! Retro Cape

- Lightweight embossed nylon
- Chemical proof panel
- Snap closure 54" wide x 60" long
- Chemical resistant
- Colors: Meteor blue, Starlight purple, Black onyx

\$19.95

Reg. Salon Cost: \$23.95



"The Gripper" Gel Neck Rest

- Flexible gel neck rest
- Fits any shampoo bowl
- Suction cups hold gel rest in place
- Provides comfort at the shampoo bowl

\$19.95

Reg. Salon Cost: \$24.95
 Save: \$5.00



Pink Gloves

- Disposable
 - Latex free
 - Powder free
- Sizes: S, M, L
 40 Count

\$4.95

Pink Foil

- 350 ct Pop-up Foil
- 5" x 10 3/4" Sheets
- Pre-cut, ready to use sheets
- Pop-up dispenser box

\$9.95



Diva Dots Bag Deal Contains:

- 1 Diva Dots Styling Cape
- 1 Diva Dots Stylist Apron
- 1 Diva Dots Shampoo Cape
- FREE Designer Inspired Bag

\$39.85

Salon Value: \$60.00



Ooh La La Onyx

Diva Dots



Mauvelous Mocha

Also available in Open Stock
 Shampoo Cape - \$4.95 each
 Styling Cape - \$19.95 each
 Stylist Apron - \$14.95 each



Canyon Rose Cloud 9 Plush Blanket

- Plush fabric keeps clients warm during treatments
- Generous size fits any table
- Machine washable 58" wide x 80" long
- Colors: Soothing Sand, White Willow

\$29.95



O.P.I



ORDER YOUR INDIA COLLECTION NOW!

NATIONAL RELEASE DATE: FEBRUARY 6, 2008

Safe not Sari Edition (A)

- 12 - Nail Lacquers .5 Fl. Oz. (2 each per 12 shades)
- 1 - FREE OPI Top Coat .5 Fl. Oz.
- 1 - color chart
- 1 - chipboard display
- 1 - 12-tip color palette with chain
- 1 - color palette label sheet set-up instructions

\$49.95

Safe not Sari Edition (A+)

- 24 - Nail Lacquers .5 Fl. Oz. (2 each per 12 shades)
- 1 - FREE OPI Top Coat .5 Fl. Oz.
- 1 - color chart
- 1 - chipboard display
- 1 - 12-tip color palette with chain
- 1 - color palette label sheet set-up instructions

\$89.95



Crafts & Arts Edition (C+A)

- 48 - Nail Lacquers .5 Fl. Oz. (4 each per 12 shades)
- 2 - FREE OPI Top Coat .5 Fl. Oz.
- 1 - acrylic display with attached footers
- 1 - chipboard header (for acrylic display)
- 1 - chipboard display
- 10 - color charts
- 1 - 12-tip color palette with chain
- 1 - color palette label sheet set-up instructions

\$189.95



Bangles & Bindis Edition (B)

- 15 - Nail Lacquers .5 Fl. Oz. (2 each per 3 Suzi's Picks shades; 1 each per 9 remaining shades)
- 6 - Lip Colours (2 each per 3 shades)
- 3 - Lip Liners (1 each per 3 shades)
- 1 - FREE OPI Top Coat .5 Fl. Oz.
- 3 - color charts
- 1 - chipboard display
- 1 - 12-tip color palette with chain
- 1 - color palette label sheet set-up instructions

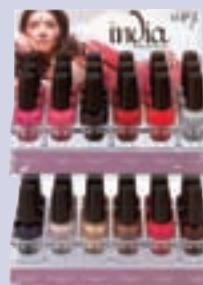
\$104.95



Darjeeling Edition (D)

- 36 Nail Lacquers .5 Fl. Oz. (3 each per 12 shades)
- 2 - FREE OPI Top Coat .5 Fl. Oz.
- 1 - chipboard header (for acrylic display)
- 2 - replacement footers (for acrylic display)
- 10 - color charts
- 1 - 12-tip color palette with chain
- 1 - color palette label sheet set-up instructions

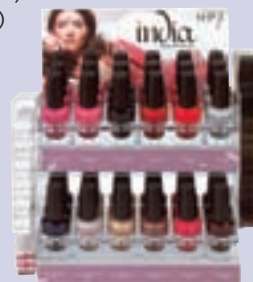
\$134.95



Exotic Edition (E)

- 6 - Lip Colours (2 each per 3 shades)
- 6 - Lip Liners (2 each per 3 shades)
- 12 - color charts
- 1 - acrylic Lip Colour attachment (for acrylic display)
- 1 - acrylic Color Chart attachment (for acrylic display)
- double-stick foam strips
- set-up instructions

\$59.95



Festival Edition (F)

- 24 - Nail Lacquers .5 Fl. Oz. (2 each per 12 shades)
- 1 - aluminum Add-a-Shelf wall display with mounting hardware
- 1 - chipboard header
- 1 - color chart
- 1 - 12-tip color palette with chain
- 1 - color palette label sheet set-up instructions

\$99.95



Maharani Edition (COF)

- 72 - Nail Lacquers .5 Fl. Oz. (6 each per 12 shades)
- 6 - OPI Top Coat .5 Fl. Oz.
- 6 - Natural Nail Base Coat .5 Fl. Oz.
- 3 - Natural Nail Strengthener Coat .5 Fl. Oz.
- 3 - Ridge Filler .5 Fl. Oz.
- 1 - acrylic Colors of Fashion display
- 1 - acrylic header with printed insert
- 25 - color charts
- 1 - 12-tip color palette with chain
- 1 - color palette label sheet set-up instructions

\$349.95



India Collection by OPI Open Stock Nail Lacquer .5 Fl. Oz.

- I'm Indi-a Mood for Love
- ElePhantastic Pink
- Black Cherry Chutney
- Keys to My Karma
- MonSooner or Later
- Moon Over Mumbai
- Yoga-ta Get this Blue!
- Get Me to the Taj on Time
- Curry Up Don't Be Late!
- Charmed by a Snake
- Lunch at the Delhi
- Royal Rajah Ruby

\$4.25 each

Little Jewels Mini Pack

- 3 - mini Nail Lacquers .125 Fl. Oz. (1 per shade)
 - Lunch at the Delhi
 - I'm Indi-a Mood for Love
 - Black Cherry Chutney
- 1 - mini RapiDry Top Coat .125 Fl. Oz.

\$5.50



Ganges Edition (G)

- 18 - Lip Colour (6 each per 3 shades)
- 3 - Lip Colour Testers (1 each per 3 shades)
- 1 - acrylic display
- 1 - chipboard header set-up instructions

\$79.95



India Collection by OPI Open Stock Lip Colour/Lip Liners

- Charmed by a Snake
- Lunch at the Delhi
- Royal Rajah Ruby

\$5.00 each

